

FOR IMMEDIATE RELEASE

11 January 2024

WELBILT PARTICIPATES IN THE INAUGURAL THAIFEX - HOREC ASIA

Bangkok, Thailand - 11 January 2024 – Welbilt, a leading food service company, is proud to announce its participation in the inaugural **THAIFEX - HOREC Asia** exhibition, specially created for the hotel, restaurant, and catering industry (HoReCa). The event is scheduled to take place from **6 – 8 March 2024**, at the IMPACT Muang Thong Thani in Bangkok, Thailand.

THAIFEX - HOREC Asia is a dedicated platform that brings together industry leaders, innovators, and enthusiasts from Southeast Asia. It is an excellent platform where Welbilt will showcase the latest trends and innovations in the food service sector. As a key player in the industry, Welbilt is excited to be part of this influential event.

William Fletcher, VP of Sales for the Southeast Asia and Australasia region at Welbilt, said: "We are thrilled about our participation at THAIFEX - HOREC Asia. This platform allows us to showcase our commitment to innovation and the value it brings to customers and the region."

"THAIFEX – HOREC Asia is a platform dedicated to fostering the growth of the HoReCa sector, with a keen focus on trends and innovation. As we shape the future of the HoReCa industry, we are bringing cutting-edge innovations to the fore. Welbilt's commitment to emerging trends, including their advancements in contactless solutions, energy-efficient equipment, and sustainable practices, aligns admirably with our vision for THAIFEX – HOREC Asia. Their presence will undoubtedly enrich the experience and learning for all attendees," remarked **Mathias Kuepper, Managing Director and Vice President of APAC at Koelnmesse.**"

Welbilt's Industry-leading Equipment Showcase and Solutions

Be the first to witness the launch of our latest Merrychef[®] conneX 12e speed oven, Convotherm[®] Maxx combi ovens and Tecnomac blast chiller/freezers which are ideal for the Asian market. Experience innovative solutions offered at our demonstration area and learn cook-chill techniques that address the evolving needs

of the food service industry. Take a step further and witness how KitchenConnect®, using cloud technology, is integrated with our commercial equipment, providing you with insights into your operations.

Above all, Welbilt's commitment to sustainability is a promise to our end consumers and our dedication to environmental responsibility. Our products incorporate energy-efficient technologies, reducing carbon footprint and operational costs for businesses. Enabling our clients to contribute to creating a greener and more sustainable future for the food service industry.

With Welbilt and its complete suite of products offered by leading brands, we can provide solutions that fulfil your needs or solve your kitchen's specific challenges.

Visit us at **Hall 10-L40** to experience our cutting-edge products and services firsthand and discover how Welbilt is revolutionising the food service sector. Our dedicated team will be on hand to provide detailed insights into our offerings and answer any questions you may have.

Don't miss the opportunity to connect with us at THAIFEX - HOREC Asia 2024. We look forward to engaging with industry peers, sharing our innovations, and contributing to the dynamic discussions shaping the future of HORECA.

For more information, please visit www.welbiltasia.com or contact Pamela Lin at Pamela.Lin@welbilt.com.

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Event: THAIFEX-HOREC Asia

Date: 6-8 March 2024

Booth: Hall 10 – L40

Location: IMPACT Muang Thong Thani, Bangkok, Thailand

About Welbilt

Welbilt, an Ali Group company, provides the world's top chefs, premier chain operators and growing independents with industry-leading equipment and solutions. Our innovative products and solutions are powered by our deep knowledge, operator insights, and culinary expertise. Our portfolio of award-winning product brands includes Cleveland™, Convotherm®, Fabristeel®, Frymaster®, Garland®, Koldtech®, Lincoln®, Merco®, Merrychef®, Multiplex®, as well as Ali Partner brands; Ambach, DIHR, Icematic, Silko and Tecnomac. These product brands are supported by three service brands: KitchenCare®, our aftermarket parts and service brand, FitKitchen®, our fully-integrated kitchen systems brand, and KitchenConnect®, our cloud-based digital platform brand. Headquartered in the Tampa Bay region of Florida and operating manufacturing facilities

throughout the Americas, Europe and Asia, we sell through a global network of over 5,000 distributors, dealers, buying groups and manufacturers' representatives in over 100 countries. For more information, visit www.welbiltasia.com

About Convothem Elektrogeräte GmbH

The head office of Convothem Elektrogeräte GmbH is in the Upper Bavarian town of Eglfing, Germany. The company has been designing cutting-edge combi-steamer technology since it was founded in 1976. A subsidiary of Welbilt, a business with operations all around the globe, Convothem currently employs around 260 people.

For more information, visit www.convothem.com

About Merrychef

With over 70 years unparalleled expertise and state-of-the-art technology, our customers can depend on us for innovative thinking and product solutions that are as fresh as their ingredients. That is why we're setting new standards for speed of service, always raising the bar for high-quality guest experiences. From small coffee shops to global chains, from fast casual to fine dining, Merrychef is the first choice for high speed ovens, delivering fresh, hot food on demand.

For more information, visit www.merrychef.com

About Tecnomac

For over 40 years Tecnomac, a division of Castel MAC, has been researching, manufacturing, and selling, all over the world, foodservice equipment and machines for gastronomy, bakery, pastry and ice-cream production. Known as one of the leaders in the production of retarder provers, Tecnomac has been developing and manufacturing refrigerated cabinets and a wide range of blast chillers-freezers through technical innovation by adopting the most innovative technical solutions.

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